

Creative Director

career.cftmgroup@gmail.com

Phone :

Web :



Job Summary

Vacancy :

Deadline : Jan 01, 1970

Published : Jul 09, 2024

Employment Status : Full Time

Experience : 1 - <3 Years

Salary : Competitive

Gender : Any

Career Level : Any

Qualification :

Job Description

We are looking for an experienced Creative Director to provide our creative team with guidance and ideas to launch new impressive projects. You will devise the concepts and strategies for a particular venture and will monitor its progress. You will be able to implement your creative vision and become the point of reference for any creative plan that wants to make its way to the customers.

The goal is to achieve the best possible outcome of our projects both visually and essentially to meet customer expectations and drive our sustainable growth.

Key Duties:

- Conceive and implement concepts, guidelines and strategies in various creative projects and oversee them to completion
- Collaborate with account executives to obtain knowledge of the clients' requirements
- Direct and motivate teams of art directors, illustrators, copywriters etc. to help them use their talents effectively
- Lead brainstorming/creative sessions to generate ideas
- Write and design unique and well-crafted copy that meet clients' needs as well as our own
- Revise content and presentations, approve/reject ideas, provide feedback to the team
- Train and guide subordinates into accomplished professionals
- Monitor results of team efforts and propose actions for the future

Education & Experience

Proven experience as a creative director or in a similar creative role Hand-on experience in creative process, marketing, graphic design and brand development Excellent working knowledge of software such as Photoshop, Illustrator, InDesign etc. Outstanding leadership and organization skills Exemplary interpersonal and analytical abilities BSc/BA in advertising, fine art, design or relevant field; MSc/MA will be considered an asset

Must Have

Educational Requirements

Compensation & Other Benefits

In accordance with company guidelines