

Sales and Marketing Manager

career.cftmgroup@gmail.com

Phone :

Web :



Job Summary

Vacancy :

Deadline : Jan 01, 1970

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Employment Status : Full Time

Experience : 1 - <3 Years

Salary : Competitive

Gender : Any

Career Level : Any

Qualification :

Job Description

We are looking for an organized sales and marketing manager to assist in the advertising and selling of our company's products and to create competitive advantages for our company in the market industry. The sales and marketing manager's responsibilities include generating unique sales plans, creating engaging advertisements, emails, and promotional literature, developing pricing strategies, and meeting marketing and sales human resource objectives. The sales and marketing manager represents the company's brand and drives strategies to increase product awareness by observing the market, competitors, and industry trends.

You should have strong interpersonal, leadership, and communication skills. You should also possess an in-depth knowledge and understanding of sales and marketing.

Key Duties:

- Accomplishes marketing and sales staff objectives by recruiting, selecting, training, and coaching employees.
- Communicates job expectations by planning, monitoring, and reviewing job contributions.
- Achieves objectives by creating marketing and sales strategies.
- Prepares and completes the marketing action plan.
- Meets financial objectives by forecasting requirements and preparing annual budgets.
- Determines annual and gross-profit plans by forecasting and developing annual sales quotas for regions.
- Accomplishes marketing and sales objectives by planning, developing, implementing, and evaluating advertisements.
- Identifies marketing opportunities by understanding consumer requirements.
- Improves product marketability and profitability by researching, identifying, and capitalizing on market opportunities.
- Sustains rapport with key accounts by making periodic visits.
- Collects, analyzes, and summarizes data and trends.

Education & Experience

Bachelor's degree in marketing, business administration, or a related field is preferred
Prospecting skills
Digital marketing skills
Product knowledge
Project management skills
Communication skills
Leadership skills
Organization and time-management skills
Problem-solving skills
Interpersonal skills

Must Have

Educational Requirements

Compensation & Other Benefits

In accordance with company guidelines